You’re invited to take part in a unique pilot program from Berkshire Hathaway GUARD Insurance Companies. In return for your participation and feedback, we will equip your fleet of 10 or more vehicles for **FREE** with the state-of-the-art Safe Drive Systems (SDS) collision avoidance, lane departure warning, and onboard telematics system, and we will provide you with **access to real-time fleet management software**.

**Note:** We require all of your vehicles to be included in this program except high valued, specialized equipment vehicles that may or may not be included at your discretion.

SDS gives your drivers advanced forward collision and lane departure warnings to prevent or reduce the severity of collisions. Through a combination of forward-looking radar, an advanced optic sensor, and analytics, the system provides an extra pair of eyes that are always alert to potential dangers on the road, even when a driver is distracted. Telematics will capture data on a vehicle level and allow you to track information such as speeds, hard braking, and mileage to help you manage your fleet.

Click Here to See SDS in Action!

**SDS FLEET** *(Fleet Management Software)*

Your participation in the pilot program grants you access to SDS Fleet, a comprehensive fleet management solution that allows you to track your fleet in real time. SDS Fleet offers:

- Access anywhere, anytime through mobile, tablet, and desktop applications;
- Real-time fleet monitoring;
- Increased fleet safety and efficiency.

Read more about SDS Fleet ➤

**Ready to Get Started?**

Contact your agent to express your interest in the SDS Pilot Program or visit our **Policyholder Service Center** at [http://policyholder.guard.com](http://policyholder.guard.com) to sign up. (If you are a first-time user, you’ll need to have your policy number, policy start date, and federal employer’s identification number handy.) Once you have signed up for this pilot program, you will be contacted by SDS to begin scheduling the installation. Training and technical support for any of the solutions provided will be available throughout the pilot.

Berkshire Hathaway GUARD Insurance Companies (BHGC) has not evaluated the Safe Driving Systems (SDS) product and makes no representations or warranties regarding it, all of which are hereby expressly disclaimed including, without limitation, the warranties of merchantability and fitness for a particular purpose. BHGC shall not be liable for any claims by customer arising out of or in any way related to the SDS product. Each party may opt-out from the Pilot Program at any time for any reason. This service is provided to you as a policyholder for free during the pilot program as long as your insurance coverage with BHGC is not terminated within 3 years. Termination of your insurance policy without returning the installed system may result in BHGC charging you at a cost of no more than $820 per device.
How does active driver assistive technology like Safe Drive Systems work?

Real-time analysis and warning of the potential dangerous driving conditions help prevent serious or fatal injuries. Safe Drive Systems (www.safedrivesystems.com) uses advanced radar and optic sensor technologies to constantly monitor a vehicle. The system features include:

- Alerts to help you reduce rear-end accidents. The system monitors your distance from vehicles ahead of you, warning you if you are driving too close or if you are going too fast for the distance between you and the vehicle ahead.
- Lane departure warnings when your vehicle is drifting outside your lane.
- Warnings for pedestrians in the vicinity of your vehicle. (Animals are not identified.)

What does the system include?

The system consists of two sensors:

- A Medium Range Radar using the 24GHZ ISM Narrow Frequency Band to detect vehicles ahead of you and gauge your closing speed to prevent hitting objects in front of you - reducing rear-end accidents.
- A Lane Departure Warning (LDW) function that provides a warning upon unintentionally leaving the driving lane. (Also comes equipped with Pedestrian Detection (PD) capabilities.)

Plus, the system collects the following telematics data on a vehicle level:

- Mileage
- Speed
- Changes in G Force (i.e., Rapid Acceleration/Deceleration)
- Hard braking
- Geo-fencing
- Number of trips
- Following too closely alerts
- VIN confirmation via telematics for vehicle matching

What is the cost?

For the purposes of this pilot program, your equipment is free ... as long as you remain with Berkshire Hathaway GUARD Insurance Companies (BHGIC) for at least three years*. If your policy cancels within this three-year period, you must return the device to BHGIC or pay for the equipment at a cost of $820. The device can be removed by you or by contacting an authorized installer. Prepaid packaging will be provided to send the equipment back to BHGIC should you choose to remove it yourself.

*Insurance coverage during the three-year period is entirely at the discretion of both you and the insurance company.

What does the pilot program include?

Services included at no cost to you during the pilot:

- Initial installation of new devices.
- Moving devices from one vehicle to another should you sell and replace a vehicle.
- Uninstalling the device. You will be provided training to remove the device yourself or you can contact an authorized installer to remove the device (see reverse side of page).

How do I register for the program?

As part of the registration process, you will receive two agreements via email to review and accept, specifically:

- One agreement between you and SDS addresses the use of the system.
- Another agreement allows your collected data to be shared with BHGIC and SDS.
- You will also need to provide a credit card account number to hold for unreturned or damaged devices.

How will my information be used?

WestGUARD, on behalf of BHGIC, will be using your data for the purposes of future rate development to ensure your premium rate accurately reflects your exposure. BHGIC will not be using any information collected for the purposes of managing your business. Business operations are solely at your discretion. This SDS system is a stand-alone system and should not affect the operation of your vehicles.

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Installation & Customer Support

What does a typical installation entail?

Installation of the devices should be done in a suitable working area and involves five basic steps.

Step 1. Radar Mounting
The installer will choose the best mounting method to secure the radar mount based on the vehicle, make, model, and year. After mounting the radar, the radar cable will be routed to the passenger compartment through the firewall.

Step 2. Lane-Departure Warning System Mounting
The technician will review and choose the best location for the optic sensor mount - while avoiding any interference to the driver’s sight and car’s rearview mirror. The optic sensor is installed using adhesive and is attached to the inside of the windshield. The designated windshield area is cleaned thoroughly to remove any residue to assure a proper adhesion. The optic sensor cable is routed up through the headliner and down the A pillar towards the system Engine Control Unit (ECU) designated location.

Step 3. Display Mounting
A location is identified on the dashboard, which will provide the view for the driver, and the device will be attached via an adhesive tape. The display cable is routed towards the system ECU designated location (under dashboard).

Step 4. Speaker Mounting
The speaker is mounted in a concealed area behind the dashboard. The speaker cable is then routed towards the system ECU.

Step 5. ECU Mounting
The ECU is connected to the wire harness to the car thru the use of the OBD 2 Port located under the dashboard. The ECU is secured in a concealed area and connected to a power supply as well as other necessary signals from the vehicle to allow for clear communication and operation.

How long does installation take?

Once an appointment has been arranged by you and SDS, a typical implementation can take up to two or three (2-3) hours. For those with fleets, installations generally can be completed for up to five (5) vehicles per day and are done seven (7) days a week (including weekends and in the evening).

Can I opt out after I sign up?

Yes. Participation in the pilot program is voluntary. You will also be able to uninstall the device yourself. Pre-paid envelopes will be provided. All uninstalled devices must be returned to BHGIC in pre-paid envelopes. You must notify your agent that you are removing the devices. You will be responsible for all issued devices uninstalled by you that are not returned. You will be provided a list with all the materials you will need to return. Should you choose to use an approved SDS installer to remove the device, you must notify (855) 329-3760 during regular working hours.

How can I monitor data from my fleet?

A Fleet Management Dashboard will be available for you to track the data captured by the device. Monthly charges for Dashboard access are also included at no cost to you as part of this pilot. Training will be provided to you following the installation of the device.

How long will it take an installer to contact me to setup a new installation, move a device or uninstall a device?

No more than 48 hours.

How can I contact customer support?

SDS will provide full scheduling / customer service / technical support to clients during business hours of 9:00 A.M to 6:00 P.M. (EST) Monday through Friday.

Contact SDS
(for all technical/system-related questions)
Phone: (855) 329-3760
Email: fleetsupport@safedrivesystems.com
Facebook: SDS-Safe Drive Systems
Twitter: @Safe_Drive_Sys

Contact GUARD
(for non-technical questions)
Phone: 1-800-673-2465
Email: csr@guard.com
Policyholder Service Center:
http://policyholder.guard.com
How do I register for the Safe Drive Systems program?


2. Click “Not Yet Registered” to begin the process.

3. You will need to set up a new login and password on our Policyholder Service Center so keep the following information handy: your policy number, tax ID of business, and policy inception date.

4. Once you’ve registered, you can log in to our Policyholder Service Center and begin the SDS System Pilot Program sign-up.

5. From GUARD's site:
   - Accept GUARD's Terms and Conditions;
   - Fill out the credit card information page;
   - Once completed, you will automatically be directed to the SDS site.

6. At the SDS site:
   - Accept the SDS Terms and Conditions;
   - When completed, you will receive a confirmation email from SDS;
   - You will then be contacted by phone by SDS to set up an installation date;
   - All parties are notified when the sign-up is complete.

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Twitter: @Safe_Drive_Sys

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